

IFCO RPCs win 2009 PMA Impact Award: Excellence in Produce Packaging

Award honors IFCO RPCs' positive impact on the fresh produce supply chain

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IFCO RPC Management Services reusable plastic containers (RPCs) were awarded the Produce Marketing Association's 2009 Impact Award: Excellence in Produce Packaging, in the category of Supply Chain Efficiencies. The award recognizes the wide range of efficiencies that the IFCO RPC system enables in the fresh produce supply chain. PMA received 110 entries this year from which 31 finalists were selected to be reviewed by a panel of expert judges, who chose six category winners.

"We're honored by PMA's recognition," said Fred Heptinstall, President and General Manager of IFCO's RPC Management Services Division. "It validates what we at IFCO have always known: RPCs improve efficiencies in every step of the fresh produce supply chain." IFCO has proven these efficiencies in a wide variety of both regional and national grocery retail supply chains. RPCs create labor efficiencies, provide maximum produce protection, and offer greater stability in storage and transit. In addition to the efficiencies recognized by the award, RPCs are also the most environmentally-friendly produce packaging solution and deliver superior quality produce.

About the Produce Marketing Association's Impact Award

The PMA Impact Award recognizes companies who are leading the way with exceptional produce and floral packaging that demonstrates imagination and makes an impact. The panel of judges included a variety of academic, produce and packaging professionals. For more information on the Award, please visit www.pma.com/packagingaward.

About IFCO SYSTEMS

IFCO SYSTEMS is an international logistics service provider with more than 210 locations worldwide. IFCO operates a pool of more than 96 million Reusable Plastic Containers (RPCs) globally, which are used primarily to transport fresh produce from producers to leading grocery retailers. In the United States, IFCO also provides a national network of Pallet- Management-Services. With more than 125 million sorted, repaired and reissued wooden pallets annually, IFCO SYSTEMS is the market leader in this industry. In 2008, IFCO SYSTEMS generated revenues of 735.9 million USD.

Hillary Femal - Marketing Manager
Phone: 813.463.4124
Fax: 813.286.2070
E-Mail: hillary.femal@ifcosystems.com

www.ifco-us.com